

Piedmont Chapter Voices

This is the bi-monthly newsletter for the Piedmont Chapter of Credit Unions. If you work or volunteer for a member credit union you can share your voice by emailing: dan@piedmontcu.org

June 2009

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MDCU Make-A-Wish Golf Tournament Raises \$21,000!

Martinsville DuPont Credit Union had another successful Make-A-Wish Charity golf tournament. On May 7th, MDCU was proud to have 29 4-person golf teams to participate. The tournament was held at Lynwood Golf and country club. There was a morning and evening tee-off times. All of the participants received free prizes, food and golf shirts.

MDCU has been raising funds since March of this year. MDCU has reached a total of \$21,000 thanks to all the golfers and all who donated their time and dollars. Even though our economy weathers tough times, generosity still prevailed.

MDCU will be presenting the check to the Make-A-Wish Foundation the early part of June. The funds raised will go toward helping local children's wishes come true. Thanks to all of you for making this a successful fund-raiser!!!

-Shared by Joyce Minniear, MDCU

Next Chapter Meeting Thursday, June 18, 2009

Location: Mary's Diner

Speaker: Alex Kramer

Topic: Route 66 Warranty, Loan Protection

Contact Dan Veasey at 434-797-1954 by 6/12/2009.

dan@piedmontcu.org

Award Winning Credit Union

URW is proud to announce that we have received the "Medium Business of the Year Award" given each year by the Danville Pittsylvania County Chamber of Commerce. The Board of Directors along with some of the staff were present to watch as Cheryl Doss, URW's CEO accepted the award on behalf of URW. This is a shining accomplishment for the Credit Union, and we are excited to have been chosen! Thanks to the Chamber and to the Committees that chose the winners. Also awarded that evening were Showcase Magazine, Small Business of the Year, Virginia International Raceway, Large Business of the Year, Ken Moss of Piedmont BioProducts, Emerging Entrepreneur of the Year, and Tom and Linda Powers of Power Signs, Enduring Entrepreneurs of the Year. Congratulations to all!

-Shared by Debbie Sparks, URW Community FCU

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Resources for Credit Unions

Credit Unions Rising

A new website devoted to the credit union movement. It focuses on legislative affairs.
CreditUnionsRising.com

EverythingCU.com

This is a website just for credit union employees. CU staff can exchange ideas, share knowledge, and learn from each others successes and failures.
www.EverythingCU.com

Piedmont Chapter Voices Website

Stay connected with the Piedmont Chapter of Credit Unions! Here you can interact and share ideas with your local credit union colleagues. Join today and let your voice be heard.
chapter.piedmontcu.org

From the League Annual Meeting...

Ben Gravely and I had the privilege to attend the 75th Annual Meeting of the Virginia Credit Union League in Reston, VA, May 7-9th. We were encouraged to continue working to secure the promise of a brighter future for all our credit unions and to serve our members with the utmost leadership. Stan Leicester, League Chairman stated that history has shown that even in the worst times, the credit union industry not only survives, but thrives. Our cooperative structure, the devotion to "our movement", and our grassroots strength are hallmarks that sustain us. This is the time to trumpet those strengths that have served us so well.

Also, it was a great opportunity to network with others who have been in the credit union movement for years and to meet new attendees. After the business meeting Friday morning we attended several excellent educational sessions that were offered "Making The Most Out of What You Have: Strategies For Getting Things Done", "Standing In Your Member's Shoes", and "Elder Financial Exploitation".



Sandra Shumate & Mark Hudzik, VACUL

And, at the end of Saturday morning Legislative Leadership Conference I was shocked when they announced that I was one of three recipients of the 2008 Individual Excellence Award. I am truly honored to be able to serve in advancing Virginia's credit unions through political action.

-Shared by Sandra Shumate, MDCU

Local Credit Unions Connect With Members in New Ways

This past Spring URW Community FCU launched a blog! A blog is a website which allows visitors to interact with the site by leaving comments. Visiting credit union members can add the URW blog to their favorites so all of their friends can see that they follow URW's updates. Blogs are popular because they are very easy to setup and update. Visit the URW blog at <http://urw831.blogspot.com>.

Piedmont Credit Union has also added a feature to its website called Savings Story. Here, visitors are invited to share their experiences with money and savings. From the site...

"Maybe you're good at finding the best deals on things? Maybe you have a tips for living smarter and making more efficient use of your money? Maybe you have a story of how your savings saved you? Maybe things aren't so good and you need some advice about how to get back on the right track? Whatever your experience with money, feel free to share it here."

Check it out at www.piedmontcu.org/savingsstory

-Shared by Dan Veasey, Piedmont CU

Member Credit Unions

CCC Martinsville Employees Credit Union

(276) 666-6728

Danville City Employees Federal Credit Union

(434) 799-5027

Goodyear-Danville Family Credit Union

(434) 7974-4873

www.gdyr-danvfamilycu.virtualcu.net

Halifax County Community Federal Credit Union

(434) 575-7916

Martinsville DuPont CU

(276) 632-1679

www.mdcu.org

Martinsville Postal CU

(276) 666-6728

Piedmont Credit Union

(434) 797-1954

www.piedmontcu.org

URW Community FCU

(434) 793-1278

www.urwfcu.org

Roanoke Postal Employees Federal Credit Union

105 Teal Ct.

Danville, VA 24541

Talk-Back

How did you become part of the Credit Union Movement as an employee or volunteer?

Send in your answers or thoughts to dan@piedmontcu.org and maybe they'll show up in a later issue of Piedmont Chapter Voices.

Piedmont Credit Union Celebrates 40th Anniversary

On May 14, 2009 the members of Piedmont Credit Union held their 40th Anniversary Annual Meeting! The theme of the meeting was **"What My Credit Union Means To Me."**

Kirby Wright, Board Chairman, opened with a brief history of the credit union. From its humble beginnings in Matt Nelson's basement, the credit union has grown to serve over 6,500 members and offers competitive rates and financial services. Matt Nelson, our founding member, spoke about the difference that another credit union made in his young adult years and how after that he felt called to start a credit union. He and other local educators took action and started what today is called Piedmont Credit Union. He praised our staff, the dedication of our membership, and shared a little about the early days of Piedmont Credit Union.

Sherri Crumpton spoke about how the credit union was instrumental in helping her keep things together during a time when her life turned upside down. Jeff Cumbo spoke about how using Piedmont Credit Union is very different from using a mainstream financial institution. The dinner was catered by Country Kitchen. Entertainment was provided by The River City Quartet. The kids had a great time competing in the First Ever CUX-Games. Then they got to wrap things up with a magic show by The Amazing Wade Hopkins. There were approximately 300 members and guests in attendance. Visit the Piedmont CU website at www.piedmontcu.org for a video recap of the meeting!

-Shared by Dan Veasey, Piedmont CU

It is not enough merely to exist...

"It is not enough merely to exist. It's not enough to say, "I'm earning enough to live and support my family. I do my work well. I'm a good father. I'm a good husband. I'm a good churchgoer." That's all very well. But you must do something more. Seek always to do some good somewhere. Every man has to seek in his own way to make his own self more noble and to recognize his own true worth. You must give some time to your fellowman. Even if it's a little thing, do something for those who have need of a man's help, something for which you get no pay but the privilege of doing it. For remember, you don't live in a world all your own. Your brothers are here, too."

-Albert Schweitzer

-Shared by Debra Testerman, Danville City Employees FCU